



*Lake States Section, Alan F. Button, Chairman  
8 Inverness Circle, Appleton, WI 54914  
Email: [abutton@new.rr.com](mailto:abutton@new.rr.com)*

*Phone: 920-730-5670  
Fax: 920-968-0254  
Web Site: [www.lakestates.org](http://www.lakestates.org)*

April 23, 2008

FOR IMMEDIATE RELEASE

### **Lake States TAPPI Energy Forum**

The Paper Industry faces many economic challenges from competition across the world. Local papermills are focused on increasing productivity and reducing costs. Paper manufacturing is driven by the cost of raw materials, labor, and energy. Unfortunately, it is difficult to reduce raw material and labor costs. With global energy costs sky-rocketing, any gains in energy efficiency in the papermill goes right to the bottom line.

Please join Lake States TAPPI and Wisconsin Focus on Energy on Wednesday, May 14, 8:00 am at the Best Western Bridgewood Conference Center, Neenah, WI, for the 2008 TAPPI Energy Forum. Presenters from the Department of Energy, Wisconsin Paper Council, CleanTech Partners, Focus on Energy, and many local Papermills will be discussing opportunities for improving energy efficiency in the paper industry today. The purpose of the Forum is to exchange ideas and create an open discussion on how Wisconsin's Paper Industry can implement energy saving ideas.

For registration information, please visit the Lake States TAPPI website at [www.lakestates.org](http://www.lakestates.org), call Clark Schabo at Lake States TAPPI, 920-734-5073 or register on site at the Bridgewood Conference Center on May 14, at 8:00 am. Registration is open to anyone interested in learning about opportunities to improve energy efficiency in the paper industry.

For more information, please contact:

Chris Wolslegel [chris.wolslegel@miron-construction.com](mailto:chris.wolslegel@miron-construction.com)

Phone: 920-969-7093

Vice President Industrial Business Development

LEED® Accredited Professional